

Media Release

FOR IMMEDIATE RELEASE
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New Hampton Bay Days Event!!

Hampton Bay Days Criterium State Age Graded Championship

--Races to take place September 11-12, 2010 in downtown Hampton; rain or shine--

Hampton, Virginia– This September 11-12, grab your bike and head to downtown Hampton for the first ever Hampton Bay Days Criterium State Age Graded Championship. The race series, presented by Hilton Cycling Club, Inc., will take place during the 28th annual Hampton Bay Days celebration, the city's largest annual festival. A criterium is usually defined as a bike race held on a short course (under 5km) and often run on closed-off city streets.

Registration begins at 7:00 a.m. on Saturday, September 11, and closes 30-minutes before the start of each race. The 0.6 mile course starts at the corner of Syms and Eaton Streets, proceeds down Eaton with a right on Lincoln Street, continues down Lincoln Street with a right on North King, North King to a right on Pembroke, and finally a right on Eaton, finishing at Syms and Eaton Streets.

The races on Saturday, September 11 are broken down into categories based on skill level (with Category 5 being entry level and Category 1 being highest skill level). The races on Sunday, September 12, are broken into age categories. Interested parties are encouraged to sign up for multiple events (for example, a CAT 3 Man can compete in two races on Saturday and one on Sunday).

Saturday, September 11, 2010

Category	Start Time	Duration	Field Limit	Prizes
MENS CAT 4	8:00 a.m.	40 Minutes	75	\$150
MENS CAT 3	9:00 a.m.	40 Minutes	75	\$300
WOMENS CAT 4	10:00 a.m.	30 Minutes	75	\$150
WOMENS CAT 1/2/3	10:45 a.m.	40 Minutes	75	\$250
MENS CAT 5 (ENTRY)	11:45 a.m.	30 Minutes	50	Medals
MENS CAT 1/2/3*	12:30 p.m.	60 Minutes	75	\$750

Sunday, September 12, 2010

Category	Start Time	Duration	Field Limit	Prizes
MENS 50+ and 60+	8:00 a.m.	40 Minutes	75	\$100
JUNIORS 10-14**	9:00 a.m.	20 Minutes	50	Ribbons
JUNIORS 15-18**	9:30 a.m.	30 Minutes	50	Trophies
WOMENS 40+	10:15 a.m.	40 Minutes	75	\$200
MENS 40+	11:15 a.m.	40 Minutes	75	\$200
MENS 30+	12:15 p.m.	40 Minutes	75	\$200

Entry Fees (Additional \$2.80 fee for registering on www.bikereg.com):

\$35- Pre-registration received by Thursday, September 9

\$40- On-site registration

\$60- If racing two events

* register early at www.bikereg.com

*Events are held rain or shine (no refunds). All start times are approximate. All entrants must have a current USAC license. Only Cat 5 Men, Cat 4 Women, and Juniors are allowed to purchase a One-Day License at registration, if needed. Helmets are mandatory in all events. No aero bars permitted. All USAC rules apply. No Cat 5s in the Masters races. Promoter may adjust prize money based on field sizes. * CATEGORY 3 BAR POINTS WILL NOT BE AWARDED IN*

*THIS FIELD. **RIDERS LESS THAN 18 YEARS OF AGE ARE REQUIRED TO HAVE A PARENT'S SIGNATURE.*

To register by mail:

Send a completed 2010 USA Cycling, Inc. Event Release Form and check (made payable to Hilton Cycling Club, Inc) to:

Hilton Cycling Club, Inc.
9913 Warwick Boulevard
Newport News, Virginia 23601

Race course:

The races start at the corner of Syms and Eaton Streets, proceed down Eaton, right on Lincoln, right on North King, right on Pembroke, and finally a right on Eaton, finishing back at Syms and Eaton Streets.

Parking:

Racers are to park in the volunteer parking lot located at N. King Street

For more information on the Hampton Bay Days Criterium State Age Graded Championship, call Dr. Bob Hasbrouck at 757/594-7184 or email rhasbro@cnu.edu. If surfing the web is your thing, check out www.bikereg.com for registration information and entry forms.

Partially bordered by the Hampton Roads harbor and Chesapeake Bay, Hampton, with the 344,000 sq. ft. Hampton Roads Convention Center, is located in the center of the Hampton Roads metropolitan area. Hampton is the site of America's first continuous English-speaking settlement and is home to such visitor attractions as the Virginia Air & Space Center and Riverside IMAX ® Theater, Hampton Maritime Center, Hampton History Museum, harbor tours and cruises, Hampton University Museum, Fort Monroe, award-winning Hampton Coliseum, The American Theatre, among others.

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